

Curriculum vitae

Maria (Mariza) Georgalou

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Contact information

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Research interests

- Social media discourse
- Computer-mediated communication
- Identity construction
- Greek crisis narratives
- Greek neomigration constructions
- Multimodality and social media

Teaching interests

- Discourse analysis
- Sociolinguistics
- Stylistics
- Language and internet
- Digital literacies
- Language and media
- Academic discourse
- Genres in English
- Intercultural communication
- Introduction to linguistics
- Qualitative research design and methods

Education

- 2015** **PhD in Linguistics**, Lancaster University, UK. Thesis title: *Constructions of identity on Facebook: A discourse-centred online ethnographic study of Greek users*. Supervisor: Prof. Greg Myers. Examiners: Prof. Alexandra Georgakopoulou (King's College London) and Dr. Julia Gillen (Lancaster University).
- 2006** **MA in Language Studies** (Distinction – 70,1/100, among top 5%), Lancaster University, UK. Thesis title: *The discursive construction of national identity in media sport: The case of Greece at Euro 2004*. Supervisor: Dr. Veronika Koller.
- 2005** **BA in English Language and Literature** (Distinction – 9,32/10, Valedictorian), Faculty of English Studies, National & Kapodistrian University of Athens, Greece.
- 2001** **Lyceum Apolitirio** (Distinction – 19,3/20), 14th High School, Athens, Greece.

Employment history

a. Higher Education

- 2016 – present **Adjunct Lecturer**, Department of Language and Linguistics, Faculty of English Language and Literature, National and Kapodistrian University of Athens, Greece.
- 2016 – present **Postdoctoral Research Fellow**, Department of International Relations and Political Science, University of Peloponnese, Corinth, Greece.
- 2013 – 2014 **Visiting Researcher**, Department of Languages, University of Jyväskylä, Jyväskylä, Finland.
- 3/2013 – 4/2013 **Research Assistant**, Department of Linguistics and English Language, Lancaster University, Lancaster, UK.

b. Language Teaching

2006 – 2007 **English for Specific Purposes (ESP) tutor**, Le Monde – Institute of Hotel & Tourism Studies, Athens, Greece.

c. Publishing

4/2013 – 5/2013 **Copy Editor** (freelancer), Anubis Publications, Compupress S.A., Athens, Greece.

2009 – 2012 **Copy Editor**, *PC Magazine*, Attica Publications S.A., Athens, Greece.

2007 – 2009 **Copywriter** (freelancer), Karydaki Publishing, Athens, Greece. Creative writing of the children’s book “The adventure of 4 seasons” – in Greek.

2008 – 2009 **Copy Editor**, *T3* and *PlayStation* magazines, Attica Publications S.A., Athens, Greece.

1/2008 – 7/2008 **Copy Editor/Reader**, Michalis Sideris Publications, Athens, Greece.

2007 – 2008 **Copy Editor** (freelancer), *PC Magazine*, Attica Publications S.A., Athens, Greece.

Research Projects

Principal Investigator

2016 – present ‘*Greek neomigrants and social media*’. Department of International Relations and Political Science, University of Peloponnese, Corinth.

Mobility Researcher

2013 – 2014 ‘*Language and Superdiversity: (Dis)identification in Social Media*’ (under CIMO scholarship). Department of Languages, University of Jyväskylä, Finland. Principal Investigator: Professor Sirpa Leppänen.

Research Assistant

3/2013 – 4/2013 ‘*Tweeting Science*’. Department of Linguistics & English Language, Lancaster University, UK. Principal Investigator: Professor Greg Myers.

Funding - Awards

10/2013 – 4/2014 CIMO (Centre for International Mobility) Finnish Government Scholarship Pool for doctoral level studies and research at Finnish universities.

2014 Postgraduate conference travel fund, Faculty of Arts and Social Sciences, Lancaster University.

2013 Postgraduate conference travel fund, Faculty of Arts and Social Sciences, Lancaster University.

2012 Postgraduate conference travel fund, Faculty of Arts and Social Sciences, Lancaster University.

2001–2005 Annual scholarships based on academic achievement during my undergraduate studies, Greek State Scholarship’s Foundation (IKY).

2001 Scholarship by IKY for attaining distinction (ranking 2nd) in entering the Department of English Language and Literature.

2001–2005 Scholarships based on academic achievement, Heracles Group of Companies - Lafarge.

2001 Scholarship by the Union of Vrondados Residents (Chios Island) Living in Attica Foundation for attaining distinction in entering the Department of English Language and Literature.

Publications

1. Books

- 1.1 Georgalou, M. (forthcoming; 2017). *Discourse and Identity on Facebook* (Bloomsbury Discourse Series). London: Bloomsbury.

2. Book chapters

- 2.1 Georgalou, M. (2017). Taking stances on the Greek crisis: Evidence from Facebook interaction. In O. Hatzidaki & D. Goutsos (eds.), *Greece in Crisis: Combining critical discourse analysis and corpus linguistics perspectives*. Amsterdam: John Benjamins. 221-259.
- 2.2 Georgalou, M. (2017). 'This is a wall of memories': Time and age identity in Facebook discourse. In S. Leppänen, S. Kytölä, S. & E. Westinen (eds.), *Social media discourse, (dis)identifications and diversities*. London: Routledge. 235-262.
- 2.3 Georgalou, M. (2014). Case study. The discursive performance of self in social network sites: Greeks on Facebook. In R. Page, D. Barton, J. W. Unger & M. Zappavigna (eds.), *Researching the language of social media: A student guide*. London: Routledge. 88-89.
- 2.4 Georgalou, M. (2010). 'Pathfinding' discourses of self in social network sites. In R. Taiwo (ed.), *The handbook of research on discourse behavior and digital communication: Language structures and social interaction*. Hershey: IGI Global. 39-65.

3. Articles in international refereed journals

- 3.1 Georgalou, M. (2016). 'I make the rules on my Wall': Privacy and identity management practices on Facebook. *Discourse & Communication* 10(1): 40-64.
- 3.2 Georgalou, M. (2015). Beyond the Timeline: Constructing time and age identities on Facebook. In A. Georgakopoulou (ed.) Special issue "Space, time & social media: Communicating (the) here & now". *Discourse, Context & Media* 9: 24-33.
- 3.3 Georgalou, M. (2015). Small stories of the Greek crisis on Facebook. *Social Media + Society* 1(2).

4. Chapters in conference proceedings

- 4.1 Georgalou, M. (2015). "Is THAT your PROFESSIONAL opinion?": Constructing and advancing knowledge on Facebook. *Theoretical and Applied Linguistics: Proceedings of the 3rd Patras International Conference of Graduate students in Linguistics (PICGL3)*. Patras: University of Patras. 101-110.
- 4.2 Georgalou, M. (2015). Placemaking and place identity in social media: Snapshots from Facebook. *Hybrid City 2015: Data to the People*, eds. I. Theona & D. Charitos. Athens: University Research Institute of Applied Communication. 361-370.
- 4.3 Georgalou, M. (2014). 'It's very awful and none of us had expected it': Greek crisis and stance-taking on Facebook. *Proceedings of the 7th Athens Postgraduate Conference of the Faculty of Philology, National and Kapodistrian University of Athens*. Athens: University of Athens. 141-150.

5. Working papers

- 5.1 Georgalou, M. (2009). Scoring a hat trick: nation, football, and critical discourse analysis. *Rice Working Papers in Linguistics*. Rice University, Houston. pp. 108-141.

6. Book reviews

- 6.1 Georgalou, M. (2015). Rodney H. Jones, Alice Chik and Christoph A. Hafner (eds.), *Discourse and digital practices: Doing discourse analysis in the digital age*. London: Routledge, 2015. *LINGUIST List*.
- 6.2 Georgalou, M. (2011). David Crystal, *Internet Linguistics: A Student Guide*. London: Routledge, 2011. *LINGUIST List*.
- 6.3 Georgalou, M. (2011). James Paul Gee, *How to do Discourse Analysis: A Toolkit*. London: Routledge, 2011. *LINGUIST List*.
- 6.4 Georgalou, M. (2010). Jan Renkema (ed.), *Discourse, of Course*. Amsterdam: John Benjamins, 2009. *LINGUIST List*.
- 6.5 Georgalou, M. (2008). Sally Sieloff Mangan (ed.), *Mediating Discourse Online*. Amsterdam: John Benjamins, 2008. *LINGUIST List*.

Conferences - Seminars - Lectures

Conferences

2016

- XI International Conference on Semiotics, Hellenic Semiotics Society and the School of Journalism and Mass Communications of Aristotle University of Thessaloniki, 14-16 October 2016. Title of presentation: "How could I imagine the fuss over the glass?: Memeing the Greek crisis on social media".
- 1st International Conference on "Europe in Discourse: Identity, Diversity, Borders", Hellenic American University, Athens, 23-25 September 2016. Title of presentation: "Place identity and social media: The Greek case of brain drain migration".
- 37th Annual Meeting of the Department of Linguistics, School of Philology, Aristotle University of Thessaloniki, 12-14 May 2016. Title of presentation: "I dedicate this to us: Co-constructing identities on Facebook".

2015

- 5th Annual Conference of the Hellenic Sociological Association: "The Greek society at the crossroads of crisis - six years later", University of Athens, 10-12 December 2015. Title of presentation: "Narrations of the Greek crisis on Facebook" [in Greek].
- 1st International Conference: Approaches to Digital Discourse Analysis - ADDA 1. University of Valencia, Spain, 18-20 November 2015. Title of presentation: "Multimodal articulations of identity in social media: Empirical evidence from Facebook".
- 4th International E-Life Congress, Hellenic Association for the Study of Internet Addiction Disorder, Athens, 6-7 November 2015. Title of presentation: "Discourse, privacy and identity on Facebook" [in Greek].
- Identities: Language and Literature, International Conference for the 20th Anniversary of the Department of Greek, Democritus University of Thrace, Komotini, 9-11 October 2015. Title of presentation: "Forming educational identities on Facebook".

- 3rd Hybrid City International Conference, National and Kapodistrian University of Athens, Greece, 17-19 September 2015. Title of presentation: “Placemaking and place identity in social media: Snapshots from Facebook”.
- 9th International Im/Politeness Conference, National and Kapodistrian University of Athens, Greece, 1-3 July 2015. Title of presentation: “Networked privacy: Saving face on Facebook”.
- Narratives of crisis: Myths and realities in the contemporary society, International Conference, University of Macedonia, Thessaloniki, Greece, 24-26 June 2015. Title of presentation: “Small stories of the Greek crisis on Facebook”.
- 22nd International Symposium on Theoretical and Applied Linguistics, Aristotle University of Thessaloniki, Greece, 24-26 April 2015. Title of presentation: “Identity construction on Facebook: Texts and practices”.

2014

- Sociolinguistics Symposium 20, “Space, time & social media: Communicating (the) here & now” panel. University of Jyväskylä, Finland, 15-18 June 2014. Title of presentation: “‘Mom, I’m growing old’: Time and age-identity marking on Facebook”.
- 3rd Patras International Conference of Graduate Students in Linguistics, University of Patras, Greece, 23-25 May 2014. Title of presentation: “‘Is THAT your PROFESSIONAL opinion?’: Constructing and advancing knowledge on Facebook”.
- International Digital Storytelling Conference: Digital Storytelling in Times of Crisis. Laboratory of New Technologies in Communication, Education and the Mass Media, University Research Institute of Applied Communication of the University of Athens, Greece, 8-10 May 2014. Title of presentation: “‘off to syntagma’: Small stories of the Greek crisis on Facebook”.
- Cultural Practices, Literacies and Technological Mediations (CuLT) Conference, Örebro University, Sweden, 3-4 March 2014. Title of presentation: “Communicating about and through place on Facebook”.

2013

- 7th Athens Postgraduate Conference, Faculty of Philology, University of Athens, Greece, 16-18 May 2013. Title of presentation: “‘It’s very awful and none of us had expected it’: Greek crisis and stance-taking on Facebook”.
- Private Identities, Private Spaces Conference, Department of History, Lancaster University, UK, 13-14 May 2013. Title of presentation: “‘Don’t wash our dirty linen in public. Let’s go to inbox! ;)’: Securing privacy on Facebook”.
- i-mean 3, Identity and Language Conference, University of the West of England, Bristol, UK, 18-20 April 2013. Title of presentation: “Networked place identities”.

2012

- British Association for Applied Linguistics (BAAL) 2012, “Social media/social knowledge” colloquium, University of Southampton, UK, 6-8 September 2012. Title of presentation: “Place identities in a time of crisis: Greeks on Facebook”.

Seminars

2016

- Seminar within the context of research seminars organised and hosted by the Department of Linguistics, Faculty of Philology, National and Kapodistrian University of Athens, 16 March 2016. Title of seminar: “Ψηφιακές αφηγήσεις της ελληνικής κρίσης: Η περίπτωση του Facebook” [Digital narratives of the Greek crisis: The case of Facebook].

2014

- Seminar within the context of the research project *Language and Superdiversity: (Dis)identification in social media*. Department of Languages, University of Jyväskylä, Finland, 5 February 2014. Title of seminar: “Music, discourse and identity on Facebook”.

2013

- Seminar within the context of the research project *Language and Superdiversity: (Dis)identification in social media*. Department of Languages, University of Jyväskylä, Finland, 30 October 2013. Title of seminar: “Researching social media discourse: Insights from a study on Greek Facebook users”.
- Seminar within the context of the Literacy Research Discussion Group, Lancaster University, UK, 13 May 2013. Title of seminar: “It’s very awful and none of us had expected it’: Greek crisis and stance-taking on Facebook”.

2012

- Language and Social Media: New Challenges for Research and Teaching Linguistics Seminar, University of Leicester, UK, 27 April 2012. Title of seminar: “‘I don’t have to display my history online’: Discourse practices of securing privacy in Facebook”.
- Seminar within the context of the Literacy Research Discussion Group, Lancaster University, UK, 28 June 2011. Title of seminar: “The discursive performance of self in social network sites”.

Invited lectures

2016

- 2nd series of lectures at the University of Society (Πανεπιστήμιο της Κοινωνίας), Department of Political Science and International Relations, University of Peloponnese, Corinth, 9 November 2016. Title of lecture: “Ελληνες νεομετανάστες και social media” (Greek neomigrants and social media).
- 4th year undergraduate course *Discourse Analysis* (convened by Professor Maria Sifianou), Department of Language and Linguistics, Faculty of English Language and Literature, National and Kapodistrian University of Athens, 25 May 2016. Title of lecture: “Stance-taking in social media”.

- 4th year undergraduate course *Ανάλυση Λόγου* (Discourse Analysis) (convened by Professor Argiris Archakis), Department of Philology, Linguistics Section, University of Patras, 23 May 2016. Title of lecture: “Social media & Ανάλυση Λόγου” (Social media & Discourse Analysis).
- 4th year undergraduate course *Discourse Analysis* (convened by Professor Maria Sifianou), Department of Language and Linguistics, Faculty of English Language and Literature, National and Kapodistrian University of Athens, 30 March 2016. Title of lecture: “Social media discourse”.

2014

- 1st year postgraduate course *Sociolinguistic Variation and Discourse Analysis* (convened by Professor Argiris Archakis), Department of Philology, Linguistics Section, University of Patras, Greece, 19 December 2014. Title of lecture: “Construction of identities on Facebook: Theory, methodology, examples” [in Greek].
- 3rd year undergraduate course *English & Digital Literacies: ICTs in English Language Teaching* (convened by Dr Bessie Mitsikopoulou), Faculty of English Language, Department of Linguistics, National and Kapodistrian University of Athens, Greece, 1 December 2014. Title of lecture: “Social media in language teaching: Flickr, YouTube, Twitter, Facebook”.

Courses Taught

- **Stylistics** (Course developer and instructor)
Spring 2017, Undergraduate, Year 3
Department of Language and Linguistics
Faculty of English Language and Literature
National and Kapodistrian University of Athens
- **Language and Digital Media** (Course developer and instructor)
Fall 2016, Undergraduate, Year 4
Department of Language and Linguistics
Faculty of English Language and Literature
National and Kapodistrian University of Athens

Reviewing Activities

Reviewer of international peer-reviewed journals

2014 – present *Discourse, Context & Media*
2009 *Critical Discourse Studies*

Reviewer of academic publications

2017 S. Leppänen, S. Kytölä and E. Westinen (eds.), *Social media discourse, (dis)identifications and diversities*. London: Routledge.
2016 Book proposal, Discourse Series, London: Bloomsbury.
2010 R. Taiwo (ed.), *Handbook of research on discourse behavior & digital communication: Language structures & social interaction*. Hershey: IGI Global.

Reviewer of international conference abstracts

2013 Hawaii International Conference on System Sciences 2014
2011 Internet Research 12.0 - Performance and Participation, the 12th annual conference of the Association of Internet Researchers (AoIR)
2009 4th Lancaster University Postgraduate Conference in Linguistics & Language Teaching

Membership in Professional Organisations

- International Pragmatics Association
- Hellenic Semiotics Society
- Linguistic Ethnography Forum
- Association of Internet Researchers
- British Association for Applied Linguistics: Special Interest Group for Language and New Media
- Microanalysis of Online Data Network

Professional Training

- **University Teaching**, Johns Hopkins University on Coursera, 23/3/2015 – 20/4/2015. Official certificate: <https://www.coursera.org/account/accomplishments/verify/NGBTNL9W4U>.
- **E-learning and Digital Cultures**, University of Edinburgh on Coursera, 28/1/2013 – 3/3/2013. Title of project: “The digital character of higher education”.
- **Editing seminars**, National Book Centre of Greece, Athens, Greece, 10/2007 – 12/2007.
- **Subtitling seminars** (English to Greek), μετα|φραση School of Translation Studies, Athens, Greece, 24-28/9/2007.
- **Copy-editing seminars**, National Book Centre of Greece, Athens, Greece, 2/2007 – 5/2007.

Languages

- **Greek:** native
- **English:** proficient, C2 level | Licence in teaching English
- **Spanish:** advanced, B2 level
- **Finnish:** intermediate, A2 level | Finnish National Certificate of Language Proficiency

IT Skills

- Word, Excel, PowerPoint, Access, Google Docs, Acrobat Professional (ECDL Core Certificate).
- Virtual learning environments (e-class, Optima, Moodle)
- Online survey design (Google Forms, Survey Monkey)
- Corpus linguistics tools (Wmatrix, Wordsmith)
- Image editing (Pixlr, PicPick)
- Subtitling software (Subtitle WorkShop)
- Website and blog building (Tumblr, Wordpress, Weebly)
- Pagination (InDesign)
- Email, social media, VoIP (Skype)